

ABSTRACT

Methods and apparatus, including computer program products, for selecting a
renderer. The techniques include receiving a client identifier that identifies a client;
comparing the client identifier with each of one or more client templates, each client template
5 being associated with a renderer in a plurality of renderers; generating a score for each
comparison, the score reflecting the similarity between the client identifier and the client
template, and based on the score, selecting a renderer from the plurality of renderers for use
in communication with the client.

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